





Introduction

The E-Class line-up has something for every business user – from the elegant Saloon to the versatile Estate, the dynamic Coupé to the head-turning Cabriolet. Each vehicle combines distinctive styling and impeccable comfort with innovative technology and exceptional safety.

Whichever E-Class you choose, the vast majority of models are BlueEFFICIENCY optimised to reduce their environmental impact and deliver powerful yet frugal performance.



Saloon

The E-Class Saloon has long been renowned for its superior comfort and ride quality and this latest incarnation is no exception. Direct Control suspension with adaptive damping fitted as standard to ensure smooth, relaxing journeys. Convenient features include Hill-Start Assist and hold function on all manual and automatic versions to prevent the car rolling backwards when pulling away on an incline.

Model lines include the refined SE, with Artico artificial leather upholstery, 16" 5-twin-spoke alloy wheels and twin round fog lamps with black surrounds; the luxurious Avantgarde, with stylish 17" 5-twin spoke alloy wheels, LED daytime running lights, Bi-Xenon headlamps with Intelligent Light System and exquisite leather upholstery; and the Sport, featuring AMG bodystyling, 18" 6-twin spoke AMG alloy wheels, lowered sports suspension and sports seats.

All 4- and 6-cylinder engines incorporate BlueEFFICIENCY measures with CO2 emissions from just 137 g/km and Benefit in Kind from 19%. The Saloon's on the road price starts from £28,060.



Estate

A class-leading load capacity of 1,950 litres makes the E-Class Estate a supremely versatile fleet vehicle. To ensure optimum practicality and convenience, intelligent design features include the Easy-Pack automatic powered tailgate and Quickfold seating system. Optional folding rear child seats can also be fitted, accommodating a family of up to 7.

As with the Saloon, a choice of distinctive model lines includes the SE, Avantgarde and Sport. All are luxuriously appointed and generously equipped with features such as LED tail lights, heated front seats and front and rear Parktronic with Advanced Parking Guidance.

On BlueEFFICIENCY models, CO₂ emissions start from just 150 g/km and Benefit in Kind from 22% - outstanding for such a generously proportioned vehicle. On the road prices start at £30,410.



Coupé

With its muscular styling and luxurious interior, the E-Class Coupé embraces pure driving pleasure. Driving dynamics are second to none, with Agility Control suspension with adaptive damping system fitted as standard to provide flawless handling and response.

Yet the Coupé also offers excellent fleet credentials with CO₂ emissions from just 139 g/km, Benefit in Kind from 19% and an on the road price from £30,295. BlueEFFICIENCY is incorporated on all 4- and 6-cylinder engines to ensure lean, green performance and the Coupé boasts one of the lowest drag coefficients of any production car – so fuel consumption is kept to a minimum.

In addition, the Coupé offers two generously equipped model lines – the SE and Sport – to satisfy the most discerning executive's tastes.



Cabriolet

The E-Class Cabriolet combines classic open-top styling with modern day comfort and performance. Innovative technology includes the Aircap deflector system, which directs air over and away from the cabin when the roof is down. This reduces turbulence and noise, ensuring executive drivers arrive at their destination relaxed and unruffled.

In addition, the traditional-look fabric roof uses the latest materials and construction to maximise acoustic and thermal insulation. The Airscarf neck-level heating system can be specified as an option, ensuring top-down comfort in cooler conditions.

Model lines include the sophisticated SE and all-action Sport, with CO₂ emissions starting from 143 g/km and Benefit in Kind from 20%. On the road prices start at £33,595.

Safety

Each member of the E-Class family has been designed with safety in mind. An array of accident avoidance systems includes Attention Assist, which monitors driver behaviour for signs of fatigue and alerts them if required. Pre-Safe®, our unique anticipatory safety system, also comes as standard, as do flashing Adaptive Brake lights. These can significantly reduce the risk and severity of rear end collisions.

Should an accident occur, protective safety measures are in plentiful supply. All E-Class vehicles have an advanced bodyshell designed both to absorb and redistribute energy in an impact, plus multiple airbags as standard. In addition, the Active Bonnet helps reduce the risk of injury to pedestrians.

Options available on Saloon and Estate models include the Driving Assistance Package, comprising Active Blind Spot Assist and Active Lane Keeping Assist - invaluable during motorway driving.



Comfort

Exceptional long-distance comfort is a hallmark of the E-Class range. Each vehicle's cabin is a study in luxury, with impeccable finishes and high-grade materials throughout. Ergonomically contoured seats come in a range of premium quality upholsteries such as sumptuous Nappa leather, while generous standard equipment includes heated front seats and automatic seat belt feeders.

To make journeys that little bit safer and more relaxing, an array of driver assistance systems includes front and rear Parktronic with Advanced Parking Guidance, which helps prevent costly bumps and scrapes. Optional systems such as Adaptive High Beam Assist, which helps prevent drivers dazzling other road users with their main beam, can also be specified. However this is standard on Avantgarde/Sport (Saloon and Estate) and Sport (Coupé and Cabriolet) models.



Innovation

At Mercedes-Benz we're constantly developing new technologies to improve safety and enhance the driving experience. Many such innovations feature across the E-Class range, including Attention Assist as standard. Designed to combat driver fatigue, this pioneering driver monitoring system recently earned Mercedes-Benz the What Car? Award for Safety 2010.

The Intelligent Light System is equally impressive, automatically adjusting headlamp range, coverage and intensity to suit specific driving conditions – after all, lighting requirements on country roads are different to those on motorways.

Other technological highlights include the E-Class Cabriolet's Aircap deflector system and optional Airscarf neck-level heating. Both systems make top-down motoring more comfortable, even in cooler conditions.





BlueEFFICIENCY

Minimising the environmental impact of our vehicles from production through to disposal is a priority for Mercedes-Benz. That's why all 4- and 6-cylinder engines of E-Class models have been BlueEFFICIENCY optimised to reduce CO₂ emissions and fuel consumption.

Energy-saving measures include low-rolling resistance tyres and an array of aerodynamic improvements – for example, we've resized and reshaped exterior mirrors to reduce drag. Where possible we've also trimmed down vehicle weight and employed lower-displacement engines without compromising power output.

As a result, the E-Class range offers the kind of frugal performance that's tailor-made for fleet use, with CO₂ emissions as low as 137 g/km and fuel consumption up to 54.3 mpg combined.

Pricing

Please see the [website](#) to view the full pricing list for the E-Class Saloon.

Please see the [website](#) to view the full pricing list for the E-Class Estate.

Please see the [website](#) to view the full pricing list for the E-Class Coupé.

Please see the [website](#) to view the full pricing list for the E-Class Cabriolet.

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