

# The new C-Class Coupé



Mercedes-Benz  
Fleet

# Introduction

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For the first time Mercedes-Benz has produced a coupé in the C-Class range.

The C-Class Coupé compares favourably to its nearest competitor, the BMW 3 Series Coupé. Whole life costs are £1,768.82 cheaper. It's also 11% more powerful yet still 17% more fuel-efficient. This guaranteed combination of dynamism and efficiency makes the new C-Class Coupé a great choice for both you and your drivers.

The new C-Class Coupé also has a generous amount of standard equipment, including Bluetooth®, COMAND Online, Media Interface and front and rear Parktronic. In fact there's £3,880 more equipment as standard than on the BMW 3 Series Coupé.



# Model highlights

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## Power and performance

The choice of engines includes three petrol and two diesel, all of which are equipped with an ECO start/stop function as standard, and each engine variant comes with BlueEFFICIENCY. The new C-Class Coupé is 17% more fuel efficient than its closest competitor, saving you £400 over three years. 7G-Tronic Plus Automatic transmission also comes as standard on the C 250 BlueEFFICIENCY and C 350 BlueEFFICIENCY.

## Standard Equipment

The new C-Class Coupé comes with £3,880 more standard equipment than the BMW 3 Series Coupé and includes, Bluetooth®, COMAND Online, Media Interface and front and rear Parktronic.

## Sporty looks both inside and out

The athletic design of the C-Class Coupé showcases a long hood and a low roofline. Muscular AMG styling, LED daytime running lights and the coupé-specific grille further add to the sleek lines.

## Agility and Control

The performance and handling are particularly responsive. For example, Agility Control suspension tightens during sharp cornering, while on city streets it loosens for a more comfortable ride.



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CAP's benchmark analysis reports that the new C-Class Coupé should be considered for your fleet delivering more power and performance than its closest rival.

“The Mercedes-Benz C 250 CDI BlueEFFICIENCY AMG Sport 2dr Automatic is a remarkable proposition compared to the almost identically priced BMW 320d M Sport 2dr Step Auto. For a start its 11% more powerful meaning it comes out on top in terms of both top speed and acceleration. It also has a lower CO<sub>2</sub> emissions figure which, to the company car driver, means real cash savings of over £400 over the course of a three year period. It's also forecast to be far cheaper to service and, perhaps best of all, forecast to be worth over 10% more at time of disposal in three years time. All in all it adds up to potential whole life cost savings of over £1,700 compared to the competition.”

CAP also reveals that the C-Class Coupé beats its rivals in terms of running costs:

“The Mercedes-Benz C 250 CDI BlueEFFICIENCY AMG Sport 2dr Automatic beats its rivals in every aspect of running costs. It's less expensive to purchase new and is forecast to be worth more in 3 years time than either the BMW 3 Series 325d M Sport Automatic Coupé or the Audi A5 2.7 TDi S Line 2 door Multitronic. On top of that it's over 17% more fuel efficient than the class average, meaning savings at today's prices of almost £1,500 over 60,000 miles. And thanks to far lower CO<sub>2</sub> emissions it's far cheaper in terms of vehicle excise duty and company car tax than any other car in its class. In fact, a company car driver will save over £300 a year in tax by driving the Mercedes-Benz rather than either of its rivals. All in all it all adds up to predicted savings in excess of £4,250 over a 36 month, 60,000 miles period compared to its peers.”

# How the C-Class Coupé compares

Compare the new C-Class Coupé and the BMW 320d M Sport and you'll soon discover why it is the best choice for your fleet.

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	Mercedes-Benz C 250 CDI BlueEFFICIENCY AMG Sport Edition 125 Auto	BMW 320 d M Sport Coupé Auto
On the road price (£)	35,620	35,140
P11D price (£)	35,450	34,970
VED (£)	115	115
Fuel consumption (MPG)	53	53.3
CO2 emissions (g/km)	139	140
BIK tax 2011/2012(20%/40%) (£)	1,418/ 2,836	1,468.74/ 2,937.48
CAP Residual value (£)	14,575	12,925
SMR (£)	2,619.00	3,019
CAP Whole life costs (£)	31,055	32,824
CAP pence per mile	0.52	0.55



# Standard Equipment

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The new C-Class Coupé Edition 125 comes with £3,880 more equipment as standard than the BMW 3 Series Coupé and includes, COMAND Online, Media Interface, Bluetooth® and front and rear Parktronic.

	Mercedes-Benz C 250 CDI BlueEFFICIENCY AMG Sport Auto Edition 125	BMW 320 d M Sport Coupé Auto
Wheels	18" AMG alloy wheels	18" alloy wheels
Bodystyling	Bodystyling	M aerodynamic bodystyling
Headlights	Bi-xenon with ILS	Xenon
Adaptive Headlights	Standard	£310.00
Adaptive High Beam Assist	Standard	£130.00
Exterior Mirrors	Standard	£180.00
Rain sensing wipers	Standard	£95.00
Parktronic	Standard front and rear	Standard rear only (£375.00)
Bluetooth	Standard	£250.00
Navigation	Standard COMAND Online	£2,005
Radio	Standard Digital radio	£325.00
Connectivity	Standard Media Interface	£210.00
Automatic gearbox	7-speed	6-speed



Model shown is a Mercedes-Benz C 180 BlueEFFICIENCY AMG Sport Edition 125 with optional panoramic sunroof and optional diamond white metallic paint.

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Model	Mercedes-Benz C 220 CDI BlueEFFICIENCY AMG Sport Edition 125	Mercedes-Benz C 250 CDI BlueEFFICIENCY AMG Sport Edition 125
Power hp(kw)	170 (125)	204 (150)
Gear Box	7-speed auto	7-speed auto
Acceleration 0-62 mph-sec	8.4	7.0
Top speed approx - mph	144	149
Fuel consumption (mpg)	55.4	52.3
CO <sub>2</sub> g/km	133	143
Rated torque - Nm at rpm	400	500
On-the-road Price	£34,580	£35,620

To find out more about the new C-Class Coupé, please call 0808 208 5043.  
You can also request a demonstrator or a full brochure.



Figures displayed are correct as of June 2011. Data According to CAP monitor. Based on 3 years an 60,000 miles. Both data and specification may be subject to change.

Model shown is a Mercedes-Benz C350 BlueEFFICIENCY AMG Sport Edition 125 with optional panoramic sunroof and optional metallic paint.

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“It may be acliché, but the C-Class is hard to fault. If you’re a business driver in the market for a prestige coupe this means it jumps straight to best-in-class status. And that’s before you even factor in the spectacular cost per mile victory over its two German rivals. Mercedes is back on top form.”

[www.businesscar.co.uk](http://www.businesscar.co.uk)