

# B-Class price list

Effective from 1 April 2012



Mercedes-Benz

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# The hard facts to melt your heart

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the comprehensive services and benefits that are available to every Mercedes-Benz driver.

**See Mercedes-Benz in a new light.** Now is the time to get yourself behind the wheel of a B-Class. Choose from a number of attractive finance offers. Please see pages 6-7 for further details, or visit [www.mercedes-benz.co.uk/offers](http://www.mercedes-benz.co.uk/offers)

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart. Which is why we'd like to invite you for a test drive at your local Mercedes-Benz Retailer. Alternatively, you can make arrangements by visiting [www.mercedes-benz.co.uk/testdrive](http://www.mercedes-benz.co.uk/testdrive)

For more information visit [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk) or call 0808 156 6606.



With an iPad® you can download the interactive B-Class brochure app either by scanning the QR code or by visiting the App Store



B-Class SE shown in optional metallic paint with optional Intelligent Light System and LED daytime running lights. Alloy wheels available as an option

# Model prices

Model	Technical data	Transmission	CO <sub>2</sub>	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) <sup>1</sup>	Rec. OTR price (£) <sup>2</sup>
B 180 BlueEFFICIENCY SE	Petrol – 1,595 cc, 4-cylinder, 122 hp/90 kW	6-speed manual	138	17,108.33	20,530.00	120.00	21,295.00
		7G-DCT 7-speed automatic	138	18,316.67	21,980.00	120.00	22,745.00
B 180 CDI BlueEFFICIENCY SE	Diesel – 1,796 cc, 4-cylinder, 109 hp/80 kW	6-speed manual	115	17,845.83	21,415.00	0.00	22,060.00
		7G-DCT 7-speed automatic	116	19,054.17	22,865.00	0.00	23,510.00
B 200 CDI BlueEFFICIENCY SE	Diesel – 1,796 cc, 4-cylinder, 136 hp/100 kW	6-speed manual	115	18,970.83	22,765.00	0.00	23,410.00
		7G-DCT 7-speed automatic	116	20,179.17	24,215.00	0.00	24,860.00
B 180 BlueEFFICIENCY Sport	Petrol – 1,595 cc, 4-cylinder, 122 hp/90 kW	6-speed manual	144	18,191.67	21,830.00	135.00	22,610.00
		7G-DCT 7-speed automatic	145	19,400.00	23,280.00	135.00	24,060.00
B 200 BlueEFFICIENCY Sport	Petrol – 1,595 cc, 4-cylinder, 156 hp/115 kW	6-speed manual	144	19,316.67	23,180.00	135.00	23,960.00
		7G-DCT 7-speed automatic	145	20,525.00	24,630.00	135.00	25,410.00
B 180 CDI BlueEFFICIENCY Sport	Diesel – 1,796 cc, 4-cylinder, 109 hp/80 kW	6-speed manual	121	18,929.17	22,715.00	0.00	23,360.00
		7G-DCT 7-speed automatic	122	20,137.50	24,165.00	0.00	24,810.00
B 200 CDI BlueEFFICIENCY Sport	Diesel – 1,796 cc, 4-cylinder, 136 hp/100 kW	6-speed manual	121	20,054.17	24,065.00	0.00	24,710.00
		7G-DCT 7-speed automatic	122	21,262.50	25,515.00	0.00	26,160.00

<sup>1</sup> A different first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 32 for the relevant rate for the second and subsequent years

<sup>2</sup> Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £645.00 additional costs necessary to put your car on the road.

Included are a standard UK delivery charge (£515.00 incl. VAT), new vehicle registration fee (£55.00), number plates (£25.00 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 20%

# Mercedes-Benz Finance

Where the clever money goes



**B 180 BlueEFFICIENCY Sport with 6-speed manual transmission and metallic paint**  
(representative example)

36 monthly payments of**	£275.00
On-the-road price	£22,475.00
Customer deposit	£3,495.00
Retailer deposit contribution	£606.07
Duration of agreement	36 months
Optional purchase payment†	£11,200.00
Acceptance fee	£180.00
Purchase activation fee‡	£95.00
Amount of credit	£18,373.93
Total amount payable‡	£25,476.07
Representative APR	6.9% APR
Fixed interest rate	6.06%

### Example offers – 6.9% APR Representative

	Metallic	Automatic	On-the-road price	Retailer deposit contribution	Customer deposit	36 monthly payments of**
B 180 CDI BlueEFFICIENCY Sport	●		£23,225.00	£539.48	£3,295.00	£285.00
B 200 CDI BlueEFFICIENCY Sport	●		£24,575.00	£636.42	£3,495.00	£305.00
B 200 CDI BlueEFFICIENCY Sport	●	●	£26,025.00	£694.96	£3,995.00	£315.00

● Standard and optional equipment included in the price

### Mercedes-Benz Service Care

- Mercedes-Benz trained Technicians
- Maintained by Mercedes-Benz Official Workshops
- Meets requirements of Mercedes-Benz Agility finance agreement

### Mercedes-Benz Motor Insurance

- 24 hours, seven days a week UK accident recovery
- Only Mercedes-Benz Genuine Parts used
- To qualify for up to 10% discount go to [www.mercedes-benz.co.uk/motorinsurance](http://www.mercedes-benz.co.uk/motorinsurance)
- Alternatively, call Mercedes-Benz Motor Insurance now on **0845 600 2180\*** for an annual quote

We may decline to quote in some circumstances. Cover not available in Northern Ireland. Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited

Whilst these offers are only available with Mercedes-Benz Finance, our Mercedes-Benz Retailers do arrange finance on behalf of other finance companies as well.

This finance campaign is available on new B-Class Sport models ordered/credit approved between 1 April and 30 June 2012 and registered by 30 September 2012, subject to availability, excluding all SE models. Please speak to your local Retailer for further details on this offer

\*\*Based on a Mercedes-Benz Agility agreement and 10,000 miles per annum. Excess mileage charges may apply. Quotations available on request for alternative contract lengths and mileages. Guarantees and indemnities may be required.

† Terms and conditions apply. Credit provided, subject to status, by Mercedes-Benz Financial Services UK Ltd, MK15 8BA

† Payable if you exercise the option to purchase the car ‡ Includes optional purchase payment, purchase activation fee and retailer deposit contribution \*Calls are charged at local rate and may be recorded

## B-Class SE



The B-Class SE, featuring sleek 16" 10-spoke alloy wheels and optional front fog lamps

The B-Class SE offers the kind of premium equipment you'd expect from a Mercedes-Benz, combined with plenty of space and versatility. Active Park Assist, ambient lighting and Light Assist with automatic light activation come as standard, along with an Audio 20 CD/radio system that includes Bluetooth® and aux-in/USB ports, an intuitive controller and a new 5.8-inch tablet-style central display. It also features

innovative electronic assistants such as Collision Prevention Assist and Attention Assist. Inside the B-Class SE, silver chrome details perfectly set off the tone-on-tone Black interior. Domburg cloth upholstery is available in either Black or Grey and comes as standard, as does the Matrix-look trim in Black.

#### EXTERIOR

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16" alloy wheels

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Active Park Assist including Parktronic

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Door mirrors – electrically adjustable and heated

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Headlamps – projection beam

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LED daytime running lights – round design with chrome surround

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Light Assist with automatic light activation

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Radiator grille – 3 louvres, Brilliant Silver with chrome trim

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Windscreen wiper system with rain sensor

#### INTERIOR

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Air conditioning

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Ambient lighting in the four door recesses, door pulls and trim

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Attention Assist – monitors steering behaviour and can help alert to long journey fatigue

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Audio 20 CD/radio with 6 speakers, telephone keypad and Bluetooth® interface

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Collision Prevention Assist – gives the driver a visual and acoustic warning if the set safety distance from a vehicle ahead or a stationary obstacle narrows

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Driver's kneebag

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Electric parking brake

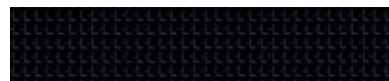
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Leather-trimmed 3-spoke multi-function steering wheel

#### TRIM AND UPHOLSTERY

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Black Matrix



Domburg cloth – Black



Domburg cloth – Grey



## B-Class Sport



The B-Class Sport is fitted with lowered suspension, 18" bi-colour alloy wheels and perforated front brake discs – shown here with optional Active Park Assist and panoramic sliding sunroof

The B-Class Sport is proud of its sporty credentials. It comes with a two-louvre sport grille, 18" bi-colour alloy wheels and heat-insulating dark-tinted glass. And for a truly dynamic drive, the Sport model is equipped with lowered sports suspension and Direct Steer system.

#### EXTERIOR

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18" bi-colour alloy wheels

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Headlamps – bi-xenon

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LED daytime running lights – bar design with chrome surround

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Perforated front brake discs and brake calipers with 'Mercedes-Benz' lettering

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Radiator grille – 2 louvres in High-Gloss Black with chrome trim

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Reversing camera

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Sports suspension with Selective Damping System – lowered by 15 mm

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Steering – Direct Steer system with variable servo assistance and variable steering ratio

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Tail lights – LED

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Visible sports tailpipe

#### INTERIOR

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Artico artificial leather upholstery

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Heat-insulating dark-tinted glass

Inside, the sporty theme continues: the B-Class Sport features brushed stainless steel sports pedals with rubber studs, plus Artico artificial leather upholstery, Silver Honeycomb trim and a black roof lining.

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Leather-trimmed gear shift with chrome highlights

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Sports pedals with rubber studs

#### TRIM AND UPHOLSTERY

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Silver Honeycomb



Artico artificial leather – Black



Artico artificial leather – Sahara Beige



Artico artificial leather – Crystal Grey



# Standard equipment

Item	SE	Sport
<b>TRANSMISSION AND SUSPENSION</b>		
6-speed manual transmission with shift point indicator	●	●
Comfort suspension	●	○
ECO start/stop function	●	●
Sports suspension with Selective Damping System – lowered by 15 mm	–	●
<b>EXTERIOR</b>		
Active Park Assist including Parktronic	●	○
Beltline strip – High-Gloss Black	–	●
Beltline strip – chrome	●	○
Bumper – chrome highlights	●	○
Bumper – rear, with grained-effect Black insert	●	●
Door handles – body-coloured	●	●
Door mirrors – electrically adjustable and heated	●	●
Exhaust system with chrome-tipped tailpipe	●	●
Headlamps – bi-xenon	○	●
Headlamps – projection beam	●	–
High-level third brake light – LED	●	●
LED daytime running lights – bar design with chrome surround	○	●
LED daytime running lights – round design with chrome surround	●	–

Item	SE	Sport
Light Assist with automatic light activation	●	●
Perforated front brake discs and brake calipers with 'Mercedes-Benz' lettering	–	●
Radiator grille – 2 louvres in High-Gloss Black with chrome trim	–	●
Radiator grille – 3 louvres in Brilliant Silver with chrome trim	●	–
Radio aerial integrated into roof spoiler	●	●
Rear windscreen wiper	●	●
Reversing camera	○	●
Side skirts – body-coloured	●	●
Steering – power assisted	●	–
Steering – Direct Steer system with variable servo assistance and variable steering ratio	–	●
Tailgate handle – chrome trim	●	●
Tail lights – LED	○	●
Tirefit with electric pump	●	○
Tyres with run-flat capability (4)	○	●
Visible sports tailpipe	●	●
<b>INTERIOR</b>		
Air conditioning	●	●
Air vents with silver-chrome surround and cruciform nozzle	●	●





Item	SE	Sport
<b>INTERIOR (CONTINUED)</b>		
Ambient lighting in the four door recesses, door pulls and trim	●	●
Centre armrest – front, with storage	●	●
Childproof locks, manually-operated for rear doors and electrically-operated for rear power windows	●	●
Chrome trim on load compartment floor handle	●	●
Chrome trim on load compartment sill	●	●
Controller with chrome surround on centre console	●	●
Cup holders – centre console	●	●
Direction indicators with one-touch control	●	●
Electric windows (4)	●	●
Fluid level warning indicator for fuel, oil, coolant and washer fluid	●	●
Front doors with signal lights	●	●
Front footwell lights	●	●
Glove compartment – illuminated	●	●
Heat-insulating dark-tinted glass	○	●
Instrument cluster with 4 analogue dials and suspended needles in 6 o'clock position	●	●
Leather-trimmed 3-spoke multi-function steering wheel	●	●
Leather-trimmed gear shift with chrome highlights	●	●
Lighting in luggage compartment	●	●
Load-securing rings in luggage compartment	●	●

Item	SE	Sport
Luggage compartment cover	●	●
Outside temperature gauge	●	●
Rear seats – split folding 1/3 : 2/3	●	●
Seat height adjusters	●	●
Service indicator ASSYST	●	●
Sports pedals with rubber studs	-	●
Steering column – manually adjustable for height and reach	●	●
Sun visors with illuminated vanity mirrors	●	●
<b>PAINT, TRIM AND UPHOLSTERY</b>		
Paint – non-metallic	●	●
Roof lining – Black	○	●
Roof lining – Grey	●	○
Trim – Black Matrix	●	-
Trim – Silver Honeycomb	-	●
Upholstery – cloth	●	-
Upholstery – Artico artificial leather	○	●

Item	SE	Sport
<b>SECURITY AND SAFETY</b>		
Adaptive brake lights	●	●
Airbag – kneebag for driver	●	●
Airbags – dual-stage, driver and front passenger	●	●
Airbags – head and sidebags, driver and front passenger	●	●
Airbags – windowbags	●	●
Attention Assist – monitors steering behaviour and can help alert to long journey fatigue	●	●
Alarm system with immobiliser and interior protection (MBSS3)	●	●
Anti-lock braking system (ABS) with Brake Assist (BAS)	●	●
Automatic child seat recognition sensor Works in conjunction with Mercedes-Benz child seats fitted with transponder	●	●
Collision Prevention Assist – gives the driver a visual and acoustic warning if the set safety distance from a vehicle ahead or a stationary obstacle narrows	●	●
Crash-responsive emergency lighting	●	●
Electric parking brake	●	●
Electronic Stability Programme (ESP®) with Acceleration Skid Control (ASR)	●	●
First-aid kit and warning triangle	●	●
Headlamp Assist – automatic headlamp activation	●	●
Hill Start Assist	●	●
ISOFIX and top-tether child seat fixing points in rear	●	●

Item	SE	Sport
<b>Locking wheel bolts</b>		
Locking wheel bolts	●	●
Remote central locking	●	●
Seat belt reminder – front	●	●
Seat belts, rear – three-point (3)	●	●
Tyre pressure loss warning system	●	●
Windscreen wiper system with rain sensor	●	●
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT</b>		
Audio 20 CD/radio – 5.8-inch colour display and telephone keypad	●	●
Bluetooth® interface for hands-free telephony	●	●
Pre-wiring for Becker® Map Pilot	●	●
USB port and aux-in socket in centre console	●	●

# A revolution in style

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	
<b>WHEELS</b>							
16" alloy wheels (4) – 10-spoke design 205/55 tyres			55R	●	-	-	
17" alloy wheels (4) – 7-twin-spoke design 225/45 tyres			26R	○	-	708.33	850.00
17" alloy wheels (4) – 5-spoke design 225/45 tyres	The following specification will be removed from Sport: Beltline strip – High-Gloss Black Radiator grille – 2 louvres in High-Gloss Black with chrome trim		R24	-	○		no-cost option
18" bi-colour alloy wheels (4) – 5-twin-spoke design 225/40 tyres			01R	-	●	-	-

● Standard   ○ Optional   - Not available

## Exclusive Package



The optional Exclusive Package includes leather upholstery and four-way lumbar adjustment for the front seats



Lava Black leather upholstery

The optional Exclusive Package is designed for all those who demand a little more luxury. It includes seats with real leather upholstery and four-way lumbar adjustment in the front. There's a choice of three carefully appointed leather options: Lava Black, Hazelnut Brown and Crystal Grey. These colours are repeated throughout on door panels, armrests, and, if you opt for Crystal Grey, it will replace Lava Black beneath the dashboard and centre console. Chrome elements on dashboard dials and controls as well as on the gear shift lever are perfectly balanced with the chosen interior colour, and set against Lava

Black for the remainder of the interior with floor mats in the appointed interior colour. The dashboard is High-Gloss Black Ash or Silk-Matt Brown Burr Walnut wood.

**EXCLUSIVE PACKAGE** – designed and priced as a package, including luxury items as listed below.

**SE  
SPORT**

**Total incl. VAT £1,535.00  
£1,055.00**

**PACKAGE COMPRISES:**

12 V socket in the rear

Armrest with fore-and-aft adjustment on centre console, with decorative stitching

Black roof lining

Door armrests with top-stitching

Door centre panels in Artico artificial leather with top-stitching

Heated front seats with four-way lumbar support

Leather upholstery

Rear door sill panels in extruded stainless steel

Storage compartment cover in black-painted plastic

Velour floor mats with edging in appointed colour

**UPHOLSTERY**

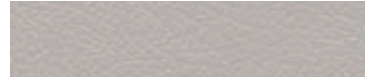
Leather – Lava Black



Leather – Hazelnut Brown



Leather – Crystal Grey



**TRIM**

High-Gloss Black Ash wood



Silk-Matt Brown Burr Walnut wood



# Optional equipment



Panoramic sliding sunroof



Harman Kardon® Logic 7® surround sound system



Telephone pre-wiring



Becker® Map Pilot navigation system



Luxury automatic climate control



Memory Package

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>OPTION PACKAGES</b>						
<b>Easy-Vario-Plus Package</b> Folding rear armrest with twin cup holder Rear seat unit with fore-and-aft adjustment Rear backrest – folding 1/3:2/3 and adjustable for rake (with cargo position) Through-loading feature above rear armrest Load Compartment Package	Not in conjunction with rear seats with integrated child seats (code 248)	U57	○	○	429.17	515.00
<b>Exclusive Package</b> Leather upholstery – Lava Black, Hazelnut Brown or Crystal Grey Trim – High-Gloss Black Ash wood or Silk-Matt Brown Burr Walnut wood Heated front seats with four-way lumbar support Black roof lining Velour floor mats with edging in appointed colour	Black roof lining is replaced by grey roof lining in conjunction with Crystal Grey or Lava Black leather on SE	P34	○	-	1,279.17	1,535.00
			-	○	879.17	1,055.00
<b>Lane-Tracking Package</b> Blind Spot Assist Lane-Keeping Assist	Only in conjunction with Becker® Map Pilot navigation system (code 509), COMAND Online system with Media Interface (code 527) or COMAND Online system with integrated 6-disc changer (code 512)	22P	○	○	654.17	785.00
<b>Load Compartment Package</b> Height-adjustable load compartment floor Collapsible box 12 V socket in load compartment		942	○	○	58.33	70.00

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>OPTION PACKAGES (CONTINUED)</b>						
<b>Luxury Package</b> Artico artificial leather upholstery – Black, Sahara Beige or Crystal Grey Heated front seats		DL4	<input type="radio"/>	<input type="radio"/>	500.00	600.00
<b>Memory Package</b> Electrically adjustable driver and passenger seats with four-way lumbar support Memory programme with three individually selectable settings		275	<input type="radio"/>	<input type="radio"/>	679.17	815.00
<b>Mirror Package</b> Electrically folding exterior mirrors Automatically dimming interior and exterior mirrors		P49	<input type="radio"/>	<input type="radio"/>	258.33	310.00
<b>Storage Package</b> Spectacles compartment in overhead control panel Storage box under front seats Parcel nets on driver and front passenger seat backrests Folding tables on backrests of driver and front passenger seats Parcel net in front passenger footwell		30P	<input type="radio"/>	<input type="radio"/>	166.67	200.00
<b>TRANSMISSION</b>						
<b>Cruise control with Speedtronic variable speed limiter</b>	In conjunction with 6-speed manual transmission	440	<input type="radio"/>	<input type="radio"/>	220.83	265.00

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>SUSPENSION AND EXTERIOR</b>						
Active Park Assist with Parktronic		235	●	○	587.50	705.00
Comfort suspension	Only in conjunction with 17" alloy wheels (4) – 5-spoke design (code R24). Removes sports suspension and Direct Steer system	485	●	○	no-cost option	
Front fog lamps	Not in conjunction with Intelligent Light System (code 621)	U37	○	–	162.50	195.00
Intelligent Light System With bi-xenon headlamps, Adaptive High Beam Assist, cornering light function and headlamp wash	Not in conjunction with front fog lamps (code U37)	621	○	–	1,216.67	1,460.00
		–	○	○	483.33	580.00
Omission of model designation on boot lid		260	○	○	no-cost option	
Reversing camera		218	○	●	254.17	305.00
Trailer coupling		550	○	○	687.50	825.00
<b>INTERIOR</b>						
Rear dividing net		U40	○	○	162.50	195.00
Rear seats with integrated child seats	Not in conjunction with Exclusive Package (code P34) or Easy-Vario-Plus Package (code U57). Only in conjunction with Artico artificial leather upholstery	248	○	○	287.50	345.00
Smoker's Package	Replaces storage compartment and 12 V socket	301	○	○	41.57	50.00

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>PAINT, TRIM AND UPHOLSTERY</b>						
Metallic paint		-	<input type="radio"/>	<input type="radio"/>	429.17	515.00
Roof lining – Grey	Not in conjunction with panoramic sliding sunroof (code 413), Sahara Beige Artico artificial leather (code 105) or Hazelnut Brown leather (code 204)	58U	<input checked="" type="radio"/>	<input type="radio"/>	no-cost option	
<b>COMFORT</b>						
Four-way lumbar support		U22	<input type="radio"/>	<input type="radio"/>	137.50	165.00
Heat-insulating dark-tinted glass		840	<input type="radio"/>	<input checked="" type="radio"/>	191.67	230.00
Heated front seats		873	<input type="radio"/>	<input type="radio"/>	258.33	310.00
Heated windscreen wash system		875	<input type="radio"/>	<input type="radio"/>	100.00	120.00
Luxury automatic climate control – two-zone control with display showing manual fan setting and air distribution		581	<input type="radio"/>	<input type="radio"/>	445.83	535.00
Panoramic sliding sunroof	Black fabric roof lining as standard	413	<input type="radio"/>	<input type="radio"/>	995.83	1,195.00
Rear armrest		400	<input type="radio"/>	<input type="radio"/>	145.83	175.00
Tyre change tool kit		B12	<input type="radio"/>	-	29.17	35.00
Tyres with run-flat capability (4)		R66	<input type="radio"/>	<input checked="" type="radio"/>	116.67	140.00
Tirefit with electric pump	Only in conjunction with 17" alloy wheels (4) – 5-spoke design (code R24). Removes tyres with run-flat capability	B51	<input checked="" type="radio"/>	<input type="radio"/>	no-cost option	

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>SECURITY AND SAFETY</b>						
Airbags - rear sidebags, left and right		293	○	○	329.17	395.00
DISTRONIC Plus	Only in conjunction with 7G-DCT 7-speed automatic transmission	239	○	○	750.00	900.00
Fire extinguisher		682	○	○	95.83	115.00
Pre-Safe® anticipatory safety system		299	○	○	287.50	345.00
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT</b>						
<b>Audio 20 with integrated 6-disc CD changer and Media Interface</b> Includes radio with dual tuner, 5.8-inch colour display, MP3/WMA/AAC-compatible CD player, USB interface including CD cover display and aux-in socket in centre armrest, Bluetooth® interface with hands-free function and audio streaming for music transfer, and telephone keypad. Media Interface allows connection and control of portable media devices via ports in the glovebox (e.g. MP3 player, USB storage media). Cables included for aux-in, USB or iPod® connectivity		510	○	○	325.00	390.00
Becker® Map Pilot navigation system	Only in conjunction with Audio 20 (code 510). Not available with COMAND Online systems (code 512 or 527)	509	○	○	412.50	495.00

Item	Notes		SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT (CONTINUED)</b>						
<b>COMAND Online system with Media Interface</b> Includes radio, 7-inch colour display, hard disc drive (HDD) map navigation system with TMC (Traffic Message Channel), Speed Limit Assist, Linguatronic voice control in centre console and in-car Internet access (Internet-enabled mobile phone required). Also includes SD memory card slot and 10 GB music register and MP3 compatibility. Media Interface allows connection and control of portable media devices via ports in the glovebox (e.g. MP3 player, USB storage media). Cables included for aux-in, USB or iPod® connectivity	COMAND Online services are only available once a mobile phone is connected to the car via Bluetooth®. Please see <a href="http://www.mercedes-benz.com/connect">www.mercedes-benz.com/connect</a> for a list of compatible phones and functionality. Before attempting to connect to COMAND Online we would advise that you contact your specific mobile phone service provider to confirm your mobile phone profile and data charges for tethered Internet access	527	<input type="radio"/>	<input type="radio"/>	1,750.00	2,100.00
<b>COMAND Online system with integrated 6-disc CD changer</b> Includes radio, hard disc drive (HDD) map navigation system with TMC (Traffic Message Channel), Speed Limit Assist, Linguatronic voice control in centre console and in-car Internet access (Internet-enabled mobile phone required). Also includes SD memory card slot, 10 GB music register and MP3 compatibility	COMAND Online services are only available once a mobile phone is connected to the car via Bluetooth®. Please see <a href="http://www.mercedes-benz.com/connect">www.mercedes-benz.com/connect</a> for a list of compatible phones and functionality. Before attempting to connect to COMAND Online we would advise that you contact your specific mobile phone service provider to confirm your mobile phone profile and data charges for tethered Internet access	512	<input type="radio"/>	<input type="radio"/>	1,916.67	2,300.00
<b>Media Interface</b> Allows connection and control of portable media devices via ports in the glovebox (e.g. MP3 player, USB storage media). Cables included for aux-in, USB or iPod® connectivity	In conjunction with COMAND Online system with integrated 6-disc CD changer (code 512)	518	<input type="radio"/>	<input type="radio"/>	191.67	230.00
<b>DAB digital radio tuner</b>	Only in conjunction with Audio 20 with integrated 6-disc CD changer (code 510) or COMAND Online systems (code 512 or 527)	537	<input type="radio"/>	<input type="radio"/>	358.33	430.00

Item	Notes	810	SE	Sport	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>Surround sound system – Harman Kardon® Logic 7® with Dolby Digital 5.1 and DTS</b>	Only in conjunction with Audio 20 with integrated 6-disc CD changer (code 510) or COMAND Online systems (code 512 or 527)	810	<input type="radio"/>	<input type="radio"/>	575.00	690.00
<b>Telephone pre-wiring with hands-free facility</b> A separate cradle for your mobile phone needs to be ordered as an accessory from your Retailer	This installation works in conjunction with the multi-function steering wheel and display. The phone cradle is mounted in the front centre armrest. It is recommended that a compatible handset is sourced prior to ordering a cradle	386	<input type="radio"/>	<input type="radio"/>	308.33	370.00
<b>SERVICE PACKAGE</b>						
<b>Service Care</b> Service Care allows you to spread the cost of servicing your new car in the Mercedes-Benz Official Workshop network. Taking out a Service Care plan ensures your servicing needs are taken care of by fully-trained Mercedes-Benz Technicians with the added benefit of a Mercedes-Benz Official Workshop service history	Price is based on a monthly rate. Example given is for two services taken over 24 months, three services over 36 months or four services over 48 months. Further payment options are available. New Service Care prices apply only to vehicles up to 12 months old prior to first service	1	<input type="radio"/>	<input type="radio"/>	22.50	27.00

# Colours and materials

## NON-METALLIC PAINTS (standard)



589 Jupiter Red

650 Cirrus White

## METALLIC PAINTS (optional)



191 Cosmos Black

893 Monolith Grey



240 Lotus Blue

894 Universe Blue



761 Polar Silver

895 Canyon Beige



787 Mountain Grey

## SE UPHOLSTERY

Domburg cloth<sup>1</sup>Artico<sup>2,3</sup>Leather<sup>4</sup>

011 Black



101 Black



201 Lava Black



018 Grey



105 Sahara Beige



204 Hazelnut Brown



108 Crystal Grey



208 Crystal Grey

## SE TRIM

H88 Black Matrix<sup>1</sup>736 High-Gloss Black Ash  
wood<sup>4</sup>H03 Silk-Matt Brown Burr  
Walnut wood<sup>4</sup>

## SPORT UPHOLSTERY

Artico<sup>1,3</sup>Leather<sup>4</sup>

101 Black



201 Lava Black



105 Sahara Beige



204 Hazelnut Brown



108 Crystal Grey



208 Crystal Grey






## SPORT TRIM

H89 Silver Honeycomb<sup>1</sup>736 High-Gloss Black Ash  
wood<sup>4</sup>H03 Silk-Matt Brown Burr  
Walnut wood<sup>4</sup>

# Trim and upholstery combinations

	SE		SPORT		
	Domburg cloth		Artico artificial leather		
	Black (011)	Grey (018)	Black (101)	Sahara Beige (105)	Crystal Grey (108)
<b>Dashboard</b>					
Steering wheel	Black	Black	Black	Black	Black
Upper dashboard trim	Black	Black	Black	Black	Black
Lower dashboard trim	Black	Grey	Black	Black	Crystal Grey
<b>Seats</b>					
Seat cushion centre section	Black	Grey	Black	Sahara Beige	Crystal Grey
Side bolster trim	Black	Grey	Black	Sahara Beige	Crystal Grey
Head restraint	Black	Grey	Black	Sahara Beige	Crystal Grey
Seat belt	Black	Black	Black	Black	Black
<b>Doors</b>					
Door pocket	Black	Grey	Black	Black	Crystal Grey
Door trim	Black	Grey	Black	Sahara Beige	Crystal Grey
<b>Roof lining</b>	Grey	Grey	Black	Black	Black
<b>Floor covering</b>					
Front and rear	Black	Black	Black	Black	Black
Boot	Black	Black	Black	Black	Black

# Combination options

		NON-METALLIC PAINTS		METALLIC PAINTS							
		589 Jupiter Red	650 Cirrus White	191 Cosmos Black	240 Lotus Blue	761 Polar Silver	787 Mountain Grey	893 Monolith Grey	894 Universe Blue	895 Canyon Beige	
<b>DOMBURG CLOTH</b>											
	Black	●	●	●	●	●	●	●	●	●	
	Grey	○	○	○	●	●	●	●	●	○	
<b>ARTICO ARTIFICIAL LEATHER</b>											
	Black	●	●	●	●	●	●	●	●	●	
	Sahara Beige	△	●	●	○	△	△	○	○	○	
	Crystal Grey	○	○	○	●	●	●	●	●	○	

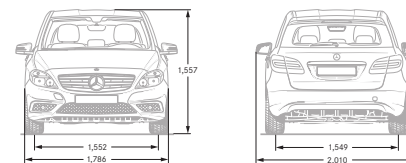
● Recommended

○ Possible

△ Not recommended

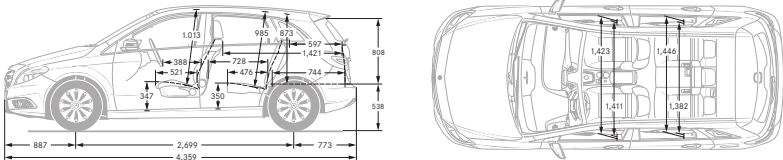
Please note that, owing to limitations of the printing process, paint colours may differ from those shown

# Technical specifications



MODEL	PETROL ENGINES		DIESEL ENGINES						
	B 180 BlueEFFICIENCY	B 200 BlueEFFICIENCY	B 180 CDI BlueEFFICIENCY	B 200 CDI BlueEFFICIENCY					
<b>ENGINE</b>									
Capacity	cc	1,595	1,595	1,796	1,796				
Arrangement/cylinders/valves		in-line/4/16	in-line/4/16	in-line/4/16	in-line/4/16				
Power <sup>1</sup>	hp (kW) at rpm	122 (90)/5,000	156 (115)/5,300	109 (80)/3,200–4,600	136 (100)/3,600–4,400				
Torque <sup>1</sup>	Nm at rpm	200/1,250–4,000	250/1,250–4,000	250/1,400–2,800	300/1,600–3,000				
<b>TRANSMISSION</b>									
6-speed manual		●	●	●	●				
7G-DCT 7-speed automatic		○	○	○	○				
<b>PERFORMANCE</b>									
		man.	auto.	man.	auto.	man.	auto.	man.	auto.
Acceleration 0–62 mph	sec	10.4	10.2	8.6	8.4	10.9	10.7	9.5	9.3
Top speed	mph	118	118	137	137	118	118	130	130
<b>TOWING CAPACITY</b>									
	kg	man.	auto.	man.	auto.	man.	auto.	man.	auto.
Braked		1,200	1,200	1,400	1,400	1,200	1,200	1,400	1,400
Unbraked		695	710	695	710	735	750	735	750

● Standard ○ Optional – Not available



MODEL	PETROL ENGINES		DIESEL ENGINES	
	B 180 BlueEFFICIENCY	B 200 BlueEFFICIENCY	B 180 CDI BlueEFFICIENCY	B 200 CDI BlueEFFICIENCY

FUEL CONSUMPTION <sup>2,3</sup> mpg	man.	auto.	man.	auto.	man.	auto.	man.	auto.
Urban	35.3	35.8	34.0	34.0	52.3	53.3	52.3	53.3
Extra-urban <sup>4</sup>	60.1	60.1	56.5	56.5	74.3	72.4	74.3	72.4
Combined	47.9	47.9	45.6	45.6	64.2	64.2	64.2	64.2

CO <sub>2</sub> EMISSIONS <sup>3</sup> g/km	man.	auto.	man.	auto.	man.	auto.	man.	auto.
Emissions standard	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5
16" alloy wheels (205/55 tyres)	138	138	-	-	115	116	115	116
17" alloy wheels (225/45 tyres)	141	141	141	141	118	119	118	119
18" alloy wheels (225/40 tyres)	144	145	144	145	121	122	121	122

**INSURANCE**

Group rating	16-17	16-17	23	23	15	15	20-21	20-21
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Insurance ratings may vary depending on model line and specification. Please refer to <http://www.thatcham.org/abigrouprating/> for further details

<sup>1</sup>Figures according to Directive 80/1269/EEC in the currently applicable version  
<sup>2</sup>All figures are based on a standard specification with the smallest tyre size  
<sup>3</sup>The choice of wheels and transmission may affect CO<sub>2</sub> emissions and corresponding Road Fund Licence  
<sup>4</sup>EUDC: extra-urban driving cycle. Testing procedures adhere to EU Directive 93/116  
 The figures on pages 30 and 31 are correct at time of going to print. Please refer to the government website for latest data - [www.vca.gov.uk](http://www.vca.gov.uk)  
 All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

# Road Fund Licence



All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO<sub>2</sub> emissions. A first year rate of Vehicle Excise Duty applies to new cars on their first year of registration. For the second and subsequent years a standard rate for each taxation band will apply.<sup>1</sup> The table below shows the bands (A–M) created by the DVLA and the corresponding Road Fund Licence. CO<sub>2</sub> emissions are listed in the technical specifications on page 31, and the relevant Excise Duty is reflected in the on-the-road prices on page 5.

Band	CO <sub>2</sub> emissions	First year rate (£)	Standard rate (£)
A	up to 100 g/km	0.00	0.00
B	101 to 110 g/km	0.00	20.00
C	111 to 120 g/km	0.00	30.00
D	121 to 130 g/km	0.00	100.00
E	131 to 140 g/km	120.00	120.00
F	141 to 150 g/km	135.00	135.00
G	151 to 165 g/km	170.00	170.00
H	166 to 175 g/km	275.00	195.00
I	176 to 185 g/km	325.00	215.00
J	186 to 200 g/km	460.00	250.00
K	201 to 225 g/km	600.00	270.00
L	226 to 255 g/km	815.00	460.00
M	over 255 g/km	1,030.00	475.00

<sup>1</sup>For further information on the above vehicle taxation changes please refer to [www.direct.gov.uk/en/Motoring/OwningAVehicle/HowToTaxYourVehicle](http://www.direct.gov.uk/en/Motoring/OwningAVehicle/HowToTaxYourVehicle)

# Services and benefits

## Mercedes-Benz Service Care

We believe that servicing costs should be as flexible and affordable as possible for your B-Class, which is why we offer Service Care, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With Service Care we guarantee the price of parts and labour for up to four services and safeguard against further inflation. It also covers the cost of all recommended service items including brake fluid, spark plugs, air filters, fuel filters and screen wash.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

To find out more please contact your local Retailer or visit [www.mercedes-benz.co.uk/servicecare](http://www.mercedes-benz.co.uk/servicecare)

## Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects<sup>1</sup> and up to 30 years warranty against perforation due to corrosion from the inside out.<sup>2</sup> What's more, it's also covered by Mercedes-Benz Mobilo Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.<sup>2</sup>

## Factory Collection

For the exhilarating experience of picking up your brand new Mercedes-Benz where it was built, we offer our Factory Collection programme. All you need to do is pay for a one-way flight<sup>3</sup> to Rastatt – we take care of the rest. Included is an airport transfer to your hotel, one night's accommodation, dinner and breakfast, a factory tour and a return crossing by Eurotunnel (Standard Class). Additional travellers can also be invited.<sup>4</sup> For a memorable drive home,<sup>5</sup> visit [www.mercedes-benz.co.uk/factorycollection](http://www.mercedes-benz.co.uk/factorycollection), call our Collection Team on **0845 273 9705** or speak to your Retailer.

<sup>1</sup>Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers    <sup>2</sup>Subject to full Terms and Conditions, dependent on date of registration, available upon request    <sup>3</sup>Economy £150.00, Business Class £350.00

<sup>4</sup>At additional cost    <sup>5</sup>For the return journey you will receive five days fully comprehensive insurance

# Mercedes-Benz Finance

Finance designed to meet your needs

Choosing the right Mercedes-Benz from our extensive range of models can take time, but choosing the best way to fund your new vehicle shouldn't – because the solution is simple: Mercedes-Benz Finance.

At Mercedes-Benz Finance not only do we provide a wide range of flexible finance and leasing options, but we also offer you the possibility of tailoring any of our packages to meet your individual needs precisely – whether you're a private customer or a business user.

Business Managers to help you all the way

Our Business Managers are trained vehicle funding specialists. They can talk you through your finance options, advise you as to which one may suit you best and help you make the right decision. What's more, they have access to systems and support that will enable quotations and comparisons to be prepared for you in minutes.

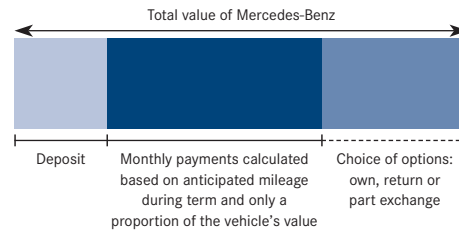
We guarantee rate transparency, so you can be confident in the knowledge that the APR quoted by your Business Manager is the APR you will be charged. This APR will not be affected by your credit rating and the rate will not vary during your finance agreement.

## Quick, easy and convenient

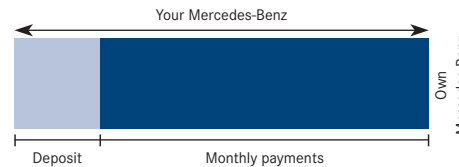
Mercedes-Benz Finance is quick and easy to arrange and immediately available whenever you wish to take your car, so there's no waiting for cheques or loans to clear. We can even administer the settlement of any outstanding finance you may have on your old car.

You can also rest assured that loans arranged through Mercedes-Benz Finance are only ever secured against your car, and not your home or any other personal asset.

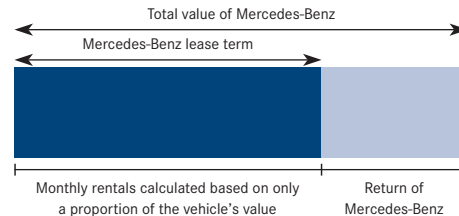
### MERCEDES-BENZ AGILITY



### MERCEDES-BENZ HIRE PURCHASE



### MERCEDES-BENZ OPERATING LEASE



Prices effective from 1 April 2012. Information correct at time of going to print.

Prices and specifications are subject to change without prior notice.

MB245PL/0412

Mercedes-Benz UK Ltd, Tongwell, Milton Keynes, MK15 8BA [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk)



## Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fibre

[www.fsc.org](http://www.fsc.org) Cert no. SGS-COC-004556  
©1996 Forest Stewardship Council

