

# C-Class Coupé price list

Effective from 1 April 2012



Mercedes-Benz

# Contents

Model prices	5	AMG optional equipment	26
Finance offers	6	Colours and materials	30
C-Class Coupé AMG Sport	10	Technical specifications	34
Standard equipment	12	Road Fund Licence	38
Wheels	14	Services and benefits	39
Optional equipment	16	Mercedes-Benz Finance	40
AMG standard equipment	22		

# The hard facts to melt your heart

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the comprehensive services and benefits that are available to every Mercedes-Benz driver.

**See Mercedes-Benz in a new light.** Now is the time to get yourself behind the wheel of a C-Class. Choose from a number of attractive finance offers. Please see pages 6-9 for further details, or visit [www.mercedes-benz.co.uk/offers](http://www.mercedes-benz.co.uk/offers)

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart. Which is why we'd like to invite you for a test drive at your local Mercedes-Benz Retailer. Alternatively, you can make arrangements by visiting [www.mercedes-benz.co.uk/testdrive](http://www.mercedes-benz.co.uk/testdrive)

For more information visit [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk) or call 0808 156 6606.



With an iPad® you can download the interactive C-Class Coupé brochure app either by scanning the QR code or by visiting the App Store



# Model prices

Model		Technical data	Transmission	CO <sub>2</sub>	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) <sup>1</sup>	Rec. OTR price (£) <sup>2</sup>
C 180 BlueEFFICIENCY	AMG Sport	Petrol – 1,796 cc, 4-cylinder, 156 hp/115 kW	6-speed manual <sup>3</sup>	169	24,425.00	29,310.00	275.00	30,230.00
			7G-Tronic Plus 7-speed automatic <sup>3</sup>	162	25,675.00	30,810.00	170.00	31,625.00
C 250 BlueEFFICIENCY	AMG Sport	Petrol – 1,796 cc, 4-cylinder, 204 hp/150 kW	7G-Tronic Plus 7-speed automatic <sup>3</sup>	163	27,725.00	33,270.00	170.00	34,085.00
C 350 BlueEFFICIENCY	AMG Sport	Petrol – 3,498 cc, 6-cylinder, 306 hp/225 kW	7G-Tronic Plus 7-speed automatic <sup>3</sup>	164	30,691.67	36,830.00	170.00	37,645.00
C 220 CDI BlueEFFICIENCY	AMG Sport	Diesel – 2,143 cc, 4-cylinder, 170 hp/125 kW	6-speed manual <sup>3</sup>	133	26,516.67	31,820.00	120.00	32,585.00
			7G-Tronic Plus 7-speed automatic <sup>3</sup>	139	27,766.67	33,320.00	120.00	34,085.00
C 250 CDI BlueEFFICIENCY	AMG Sport	Diesel – 2,143 cc, 4-cylinder, 204 hp/150 kW	6-speed manual <sup>3</sup>	143	27,383.33	32,860.00	135.00	33,640.00
			7G-Tronic Plus 7-speed automatic <sup>3</sup>	139	28,633.33	34,360.00	120.00	35,125.00
<b>AMG</b>								
C 63 AMG		Petrol – 6,208 cc, 8-cylinder, 457 hp/336 kW	AMG Speedshift MCT 7-speed automatic	280	46,750.00	56,100.00	1,030.00	57,775.00

<sup>1</sup>A different first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 38 for the relevant rate for the second and subsequent years

<sup>2</sup>Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £645.00 additional costs necessary to put your car on the road.

Included are a standard UK delivery charge (£515.00 incl. VAT), new vehicle registration fee (£55.00), number plates (£25.00 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 20%

<sup>3</sup>With ECO start/stop

# Mercedes-Benz Finance

Even the finance offer is beautifully put together



## C 180 BlueEFFICIENCY AMG Sport Coupé with metallic paint (representative example)

36 monthly payments of**	£299.00
On-the-road price	£30,875.00
Customer deposit	£3,799.00
Retailer deposit contribution	£5,023.39
Duration of agreement	36 months
Optional purchase payment†	£14,175.00
Acceptance fee	£180.00
Purchase activation fee‡	£95.00
Amount of credit	£22,052.61
Total amount payable‡	£34,036.39
Representative APR	5.9% APR
Fixed interest rate	5.25%

### Example offers – 5.9% APR Representative

	Metallic	Automatic	On-the-road price	Retailer deposit contribution	Customer deposit	36 monthly payments of**
C 220 CDI BlueEFFICIENCY AMG Sport Coupé	●		£33,230.00	£4,830.99	£3,799.00	£339.00
C 220 CDI BlueEFFICIENCY AMG Sport Coupé	●	●	£34,730.00	£5,229.47	£3,799.00	£349.00

● Standard and optional equipment included in the price

### Mercedes-Benz Service Care

- Mercedes-Benz trained Technicians
- Maintained by Mercedes-Benz Official Workshops
- Meets requirements of Mercedes-Benz Agility finance agreement

### Mercedes-Benz Motor Insurance

- 24 hours, seven days a week UK accident recovery
- Only Mercedes-Benz Genuine Parts used
- To qualify for up to 10% discount go to [www.mercedes-benz.co.uk/motorinsurance](http://www.mercedes-benz.co.uk/motorinsurance)
- Alternatively, call Mercedes-Benz Motor Insurance now on **0845 600 2180\*** for an annual quote

We may decline to quote in some circumstances. Cover not available in Northern Ireland. Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited

Whilst these offers are only available with Mercedes-Benz Finance, our Mercedes-Benz Retailers do arrange finance on behalf of other finance companies as well.

This finance campaign is available on C-Class Coupé models ordered/credit approved between 1 April and 30 June 2012 and registered by 30 September 2012, subject to availability, excluding AMG models.

Please speak to your local Retailer for further details on this offer

\*\*Based on a Mercedes-Benz Agility agreement and 10,000 miles per annum. Excess mileage charges may apply. Quotations available on request for alternative contract lengths and mileages. Guarantees and indemnities may be required.

Terms and conditions apply. Credit provided, subject to status, by Mercedes-Benz Financial Services UK Ltd, MK15 8BA

† Payable if you exercise the option to purchase the car ‡ Includes optional purchase payment, purchase activation fee and retailer deposit contribution \*Calls are charged at local rate and may be recorded

# Mercedes-Benz Finance

Where the clever money goes



## C 63 AMG Coupé with 7G-Tronic automatic transmission and COMAND (representative example)

36 monthly payments of**	£599.00
On-the-road price	£57,775.00
Customer deposit	£5,995.00
Retailer deposit contribution	£7,161.16
Duration of agreement	36 months
Optional purchase payment†	£28,900.00
Acceptance fee	£180.00
Purchase activation fee‡	£95.00
Amount of credit	£44,618.84
Total amount payable‡	£63,895.16
Representative APR	5.6% APR
Fixed interest rate	5.24%

### Example offer – 5.6% APR Representative

	Metallic	Automatic	COMAND	On-the-road price	Retailer deposit contribution	Customer deposit	36 monthly payments of**
C 63 AMG Coupé	●	●	●	£57,775.00	£7,161.16	£5,995.00	£599.00

● Standard and optional equipment included in the price

### Mercedes-Benz Service Care

- Mercedes-Benz trained Technicians
- Maintained by Mercedes-Benz Official Workshops
- Meets requirements of Mercedes-Benz Agility finance agreement

### Mercedes-Benz Motor Insurance

- 24 hours, seven days a week UK accident recovery
- Only Mercedes-Benz Genuine Parts used
- To qualify for up to 10% discount go to [www.mercedes-benz.co.uk/motorinsurance](http://www.mercedes-benz.co.uk/motorinsurance)
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We may decline to quote in some circumstances. Cover not available in Northern Ireland. Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited

Whilst these offers are only available with Mercedes-Benz Finance, our Mercedes-Benz Retailers do arrange finance on behalf of other finance companies as well.

This finance campaign is only available on C 63 AMG Coupé models ordered/credit approved between 1 April and 30 June 2012 and registered by 30 September 2012, subject to availability. Please speak to your local Retailer for further details on this offer

\*\*Based on a Mercedes-Benz Agility agreement and 10,000 miles per annum. Excess mileage charges may apply. Quotations available on request for alternative contract lengths and mileages. Guarantees and indemnities may be required.

† Terms and conditions apply. Credit provided, subject to status, by Mercedes-Benz Financial Services UK Ltd, MK15 8BA

† Payable if you exercise the option to purchase the car ‡ Includes optional purchase payment, purchase activation fee and retailer deposit contribution \*Calls are charged at local rate and may be recorded

# C-Class Coupé AMG Sport



Coupé-specific seats with integral head restraints



LED tail lights



AMG 3-spoke sports steering wheel with nappa leather trim



Audio 20 radio/6-disc CD changer with Bluetooth® interface

18" AMG alloys and AMG bodystyling all round lend the C-Class Coupé AMG Sport exterior a dynamic stance. The standard LED tail lights emphasise the sporty looks and generate a brighter light than their conventional counterparts, helping to further enhance safety. A generously equipped cabin awaits the driver. Supportive and highly

attractive coupé-specific seats with integral head restraints come as standard, along with the Audio 20 radio/integrated 6-disc CD changer with USB port plus 5.8-inch colour display. Its CD drive also plays MP3 audio files, and its basic functions can be operated remotely via the AMG 3-spoke sports steering wheel.

#### EXTERIOR

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18" AMG alloy wheels – 7-spoke design

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AMG bodystyling – front apron, rear apron and side skirts

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Bi-xenon headlamps with Intelligent Light System, LED daytime running lights and Adaptive High Beam Assist

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Parktronic – front and rear, with Advanced Parking Guidance

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Speed-sensitive steering

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Sports braking system with perforated front brake discs

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Sports suspension

#### INTERIOR

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AMG 3-spoke sports steering wheel with nappa leather trim

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AMG floor mats

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Auto dimming rear-view mirror and driver's side exterior mirror; power-folding exterior mirrors

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Black roof lining

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Brushed stainless steel pedals with rubber studs

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Sports seats with Artico artificial leather side bolsters and centre section in cloth

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Steering wheel gear shift paddles (7G-Tronic Plus only)

#### TRIM AND UPHOLSTERY

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Dark brushed aluminium



Cloth/Artico artificial leather – Black



Cloth/Artico artificial leather – Alpaca Grey



# Standard equipment

## Item

### STEERING AND SUSPENSION

Agility Control suspension with Adaptive Damping System

Speed-sensitive steering

Sports suspension, lowered by 15 mm

Steering wheel gear shift paddles (with 7G-Tronic Plus automatic transmission only)

### EXTERIOR

AMG bodystyling – front apron, rear apron and side skirts

Boot tailgate handle – chrome

Chrome waistline and bumper highlights

Diesel Particulate Filter (DPF) – all diesel engines

Exterior mirrors – heated, electronically adjustable and power folding

Front brake discs – perforated, with 'Mercedes-Benz'-branded calipers

Headlamps – bi-xenon, with Intelligent Light System and headlamp wash  
Includes Active Light System, Adaptive High Beam Assist and LED daytime running lights

LED rear tail lights, including high-level third brake light

Parktronic – front and rear, with Advanced Parking Guidance

Rain-sensing wipers

Space-saver spare wheel

Tinted glass all round – green

## Item

### INTERIOR

AMG floor mats

AMG 3-spoke sports steering wheel with nappa leather trim/chrome gear shift lever

Automatic climate control – two-zone, independently adjustable for driver and passenger

Coupé-specific sports seats in cloth/Artico artificial leather

Door pockets – front

Door sill panels with stainless steel inlays – front with 'Mercedes-Benz' lettering

Electric windows (2) with one-touch opening and closing, including obstruction sensors

Front centre armrest with storage compartment

Front cup holder

Front seats with electrical height and backrest adjustment

Rear seats – split folding 1/3:2/3

Service indicator ASSYST Plus

Sports pedals – stainless steel with rubber studs

Steering column with adjustable height and reach

Sun visors with illuminated vanity mirrors

### PAINT, TRIM AND UPHOLSTERY

Non-metallic paint

Trim – dark brushed aluminium

Upholstery – cloth/Artico artificial leather

## Item

## SECURITY AND SAFETY

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Active Bonnet – pedestrian safety measure

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Adaptive Brake System – hydraulic braking system including full hold function for both manual and automatic transmissions

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Anti-lock braking system (ABS) with Brake Assist (BAS)

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Alarm system with immobiliser and interior protection (MBSS3)

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Attention Assist – detects and alerts to long journey fatigue

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Automatic child seat recognition sensor

Works in conjunction with Mercedes-Benz child seats fitted with transponder

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Dual-stage airbags – driver and front passenger, sidebags in front seats, driver's kneebag and windowbags for driver, front passenger and rear passengers

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Electronic Stability Programme (ESP®) with Acceleration Skid Control (ASR)

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First-aid kit and warning triangle

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ISOFIX child seat fixings in rear (two outer seats)

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Pre-Safe® anticipatory safety system

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Remote central locking

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Tyre pressure loss warning system – alerts driver to significant reductions in tyre pressure

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## Item

## COMMUNICATIONS AND IN-CAR ENTERTAINMENT

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Audio 20 radio – 5.8-inch colour display, integrated 6-disc CD changer (MP3 compatible), 8 speakers and telephone keypad

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Bluetooth® interface for hands-free telephony

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Central controller dial to operate audio and telephony

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DAB digital radio tuner

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Pre-wiring for Becker® Map Pilot navigation system

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Radio aerial integrated into rear side window

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USB and aux-in ports in centre console

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# A revolution in style

Item	Notes		AMG Sport	C63 AMG	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	
<b>WHEELS</b>							
<b>18" AMG alloy wheels (4) – 7-spoke design</b> front: 225/40 tyres rear: 255/35 tyres			782	●	-	-	-
<b>18" AMG alloy wheels (4) – 5-twin-spoke design</b> front: 225/40 tyres rear: 255/35 tyres			786	○	-		no-cost option
<b>18" AMG alloy wheels (4) – 5-twin-spoke design in burnished Titanium Grey finish</b> front: 235/40 tyres rear: 255/35 tyres			795	-	●	-	-

● Standard   ○ Optional   - Not available

Item	Notes		AMG Sport	-	○	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
WHEELS (CONTINUED)			790	-	○	291.67	350.00
<b>18" AMG alloy wheels (4) – 5-twin-spoke design in burnished Titanium Grey finish</b> front: 235/40 tyres rear: 255/35 tyres			790	-	○	291.67	350.00
<b>19" AMG alloy wheels (4) – multi-spoke design in burnished Titanium Grey finish</b> front: 235/35 tyres rear: 255/30 tyres			788	-	○	520.83	625.00
<b>19" AMG alloy wheels (4) - multi-spoke design, painted black</b> front: 235/35 tyres rear: 255/30 tyres			797	-	○	1,291.67	1,550.00

# Optional equipment



Tinted windows and rear wipers



Panoramic glass sunroof



Active Blind Spot Assist (part of the Driving Assistance Package)



Lighting Package



COMAND Online system



Media Interface

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>SUSPENSION AND HANDLING</b>				
<b>Dynamic Handling Package</b> Includes: 'Sport' button on centre console for sport driving mode Sharper accelerator response Continuously variable damping for improved ride Quicker gear shifts via steering wheel gear shift paddles (automatic transmission only)	Not available on C 180 BlueEFFICIENCY	483	479.17	575.00
<b>EXTERIOR</b>				
<b>Heated windscreen wash system</b>		875	125.00	150.00
<b>Omit model designation</b>	Deletes model and engine badging. Retains central Mercedes-Benz star on boot lid	260	<b>no-cost option</b>	
<b>Panoramic sunroof</b>		413	1,125.00	1,350.00
<b>Privacy glass</b> Includes side windows rear of B-pillar and rear windscreen		840	275.00	330.00
<b>Reversing camera</b>	Only in conjunction with COMAND Online systems (code 512 or 527)	218	325.00	390.00
<b>Tow bar, manually folding – excludes 13-pin adaptor</b> When ordering please discuss with your Retailer any specific electrical towing requirements		550	541.67	650.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>INTERIOR</b>				
Lighting Package Includes: Ambient lighting in exterior mirrors Courtesy lights in doors Illuminated air vent thumbwheels Illuminated door recess Illuminated front footwell Illuminated interior handle recess		876	125.00	150.00
Ashtray and cigarette lighter	Replaces front centre storage compartment and 12 V socket	301	25.00	30.00
<b>PAINT, TRIM AND UPHOLSTERY</b>				
Metallic paint		-	537.50	645.00
Metallic paint – Diamond White		799	937.50	1,125.00
<i>designo</i> Magno Black paint	Please consult your Retailer for availability	056	2,329.17	2,795.00
Trim – High-Gloss Black		H80	no-cost option	
Trim – Brown Ash Wood, matt finish	Please consult your Retailer for availability	H06	229.17	275.00
Upholstery – leather		-	1,125.00	1,350.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>COMFORT</b>				
<b>Memory Package</b> Includes fully-electric driver and passenger seat adjustment, 4-way lumbar support and storage of seat, steering wheel and exterior mirror settings		P64	912.50	1,095.00
<b>Front seats – heated, three stages</b>		873	275.00	330.00
<b>Comfort-ventilated front seats – includes seat heating and cooling</b>	Only in conjunction with leather upholstery	401	583.33	700.00
<b>SECURITY AND SAFETY</b>				
<b>Lane-Tracking Package</b> Includes: Blind Spot Assist (visible warning in exterior mirrors if vehicle is detected in blind spot) Lane-Keeping Assist (vibrates steering wheel when unintentional drifting out of lane is detected)	Only in conjunction with Becker® Map Pilot navigation system (code 509) or COMAND Online systems (code 512 or 527)	22P	612.50	735.00
<b>Driving Assistance Package</b> Includes: Active Blind Spot Assist Active Lane-Keeping Assist Distronic Plus with Pre-Safe® Brake	Only in conjunction with 7G-Tronic Plus (code 427) and Becker® Map Pilot navigation system (code 509) or COMAND Online systems (codes 512 or 527)	23P	1,579.17	1,895.00
<b>Airbags – rear sidebags, left and right</b>		293	283.33	340.00
<b>Fire extinguisher</b>		682	79.17	95.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT</b>				
<b>Becker® Map Pilot navigation system</b> Includes 5.8-inch colour display. Map Pilot hardware plugs into standard-fit pre-wiring socket in the glove compartment. Navigation is enabled on Audio 20 display and controlled using central controller dial and steering wheel controls	Not in conjunction with COMAND Online systems (code 512 or 527)	509	412.50	495.00
<b>COMAND Online system with Media Interface</b> Includes radio, 7-inch colour display, hard disk drive (HDD) navigation with 3D map display and TMC (Traffic Message Channel), Speed Limit Assist, Linguatronic voice control in centre console and in-car Internet access (Internet-enabled mobile phone required). Also includes SD memory card slot, 10 GB music register and MP3 compatibility. Media Interface allows connection and control of portable media devices (e.g. MP3 player, USB storage media). Cables included for aux-in, USB or iPod® connectivity	DVD function is audio and video capable. Region 2 DVDs only. Online services are only available once a mobile phone is connected to the car via Bluetooth®. Please see <a href="http://www.mercedes-benz.com/connect">www.mercedes-benz.com/connect</a> for a list of compatible phones and functionality. Before attempting to connect to COMAND Online we would advise that you contact your mobile phone service provider to confirm your mobile phone profile and data charges for tethered Internet access	527	1,662.50	1,995.00
<b>COMAND Online system with integrated 6-disc CD changer</b>		512	1,870.83	2,245.00
<b>Media Interface</b> Allows connection and control of portable media devices (e.g. MP3 player, USB storage media) via ports in the centre console. Cables included for aux-in, USB or iPod® connectivity	Included with COMAND Online systems (code 512 or 527)	518	162.50	195.00
<b>Surround sound system – Harman Kardon® Logic 7®</b> Includes 9-channel DSP amplifier with a total output of 450 watts in conjunction with 12 high-performance speakers. Dolby Digital 5.1 and DTS listening experience possible with COMAND Online		810	541.67	650.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT (CONTINUED)</b>				
<b>Telephone pre-wiring with hands-free facility and telephone aerial on roof</b> A separate cradle for your mobile phone needs to be ordered as an accessory from your Retailer	Works in conjunction with the multi-function steering wheel and display. The phone cradle is mounted in the front centre armrest. It is recommended that a compatible handset is sourced prior to ordering a cradle	306	241.67	290.00
<b>SERVICE PACKAGE</b>				
<b>Service Care</b> Service Care allows you to spread the cost of servicing your new car in the Mercedes-Benz Official Workshop network. Taking out a Service Care plan ensures your servicing needs are taken care of by fully-trained Mercedes-Benz Technicians with the added benefit of a Mercedes-Benz Official Workshop service history	Price is based on a monthly rate. Example given is for two services taken over 24 months, three services over 36 months or four services over 48 months. Further payment options are available. New Service Care prices apply only to vehicles up to 12 months old prior to first service	1	22.50	27.00

# Straight from the heart



Image shown includes optional 19" AMG alloy wheels

Few names ignite the passions of a performance enthusiast like that of AMG. Through a long line of memorable racing successes and even more memorable road cars, AMG has won countless fans and earned a reputation for the very best in high-performance motoring.

It's a reputation the current AMG models can only enhance. With their breathtaking performance and excellent road manners, they make every journey an occasion to savour.

# AMG standard equipment

## Item

### TRANSMISSION AND SUSPENSION

AMG Speedshift MCT 7-speed automatic sports transmission, four drive modes (Comfort, Sport, Sport Plus and Manual), steering wheel gear shift paddles, Speedtronic cruise control and Race Start function

### EXTERIOR

'6.3 AMG' lettering on front wings

66-litre fuel tank

AMG-specific front apron with AMG-specific LED daytime running lights and cross strut in high-sheen black

AMG high-performance braking system with 3-stage ESP®

AMG radiator grille with single louvre – chrome

AMG-specific headlamp design

Intelligent Light System with bi-xenon headlamps, headlamp wash, Active Light System, LED daytime running lights and dark tinted glass

AMG spoiler lip on boot lid

AMG sports exhaust system with two twin chrome tailpipes

AMG sports suspension

Door mirrors – electrically adjustable, folding and heated

## Item

LED tail lights

Panoramic sunroof

Parameter steering – speed sensitive

Parktronic – audible and visual parking aid, front and rear, with Advanced Parking Guidance

Remote boot release

Spare wheel – space-saver

### INTERIOR

AMG 3-spoke performance steering wheel – leather

AMG door sills – brushed stainless steel

AMG floor mats

AMG instrument cluster with Racetimer

AMG leather- and stainless steel-trimmed gear shift lever

AMG sports pedals in brushed stainless steel with rubber studs

AMG sports seats with AMG badging and integrated headrests

AMG steering wheel gear shift paddles in brushed stainless steel

## Item

## INTERIOR (CONTINUED)

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Automatic climate control – two-zone, independently adjustable for driver and front passenger

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Automatically dimming rear view mirror and driver's exterior mirror

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Centre armrest – front, with storage

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Driver's seat, front passenger seat, steering column and exterior mirrors – electrically adjustable with memory

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Electric windows (2)

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Front seats – heated

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Outside temperature gauge

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Service indicator ASSYST Plus

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Storage compartment with 12 V socket in front centre console

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Sun visors with illuminated vanity mirrors

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## Item

## PAINT, TRIM AND UPHOLSTERY

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Metallic paint

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AMG upholstery – *designo* Black leather

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Trim – dark brushed aluminium

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## SECURITY AND SAFETY

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AMG high-performance brake system with composite front brake discs

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Adaptive brake lights

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Airbags – dual-stage, driver and front passenger

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Airbags – front sidebags

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Airbags – windowbags

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Alarm system with immobiliser and interior protection (MBSS3)

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AMG-tuned Electronic Stability Programme (ESP®) with Acceleration Skid Control (ASR)

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Anti-lock braking system (ABS) with Brake Assist (BAS)

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## Item

**SECURITY AND SAFETY (CONTINUED)****Automatic child seat recognition sensor**

Works in conjunction with Mercedes-Benz child seats fitted with transponder

**Headlamp Assist – automatic headlamp activation****High-level third brake light****ISOFIX child seat fastenings in rear****Locking wheel bolts****Pre-Safe® anticipatory safety system****Rain-sensing wipers – two-stage****Remote central locking****Seat belts – rear, three point (2)****Seat belt pre-tensioners – front****Tyre pressure loss warning system**

## Item

**COMMUNICATIONS AND IN-CAR ENTERTAINMENT****COMAND Online system with Media Interface**

Includes radio, 7-inch colour display, hard disk drive (HDD) navigation with 3D map display and TMC (Traffic Message Channel), Speed Limit Assist, Linguatronic voice control in centre console and in-car Internet access (Internet-enabled mobile phone required).

Also includes SD memory card slot, 10 GB music register and MP3 compatibility.

Media Interface allows connection and control of portable media devices (e.g. MP3 player, USB storage media). Cables included for aux-in, USB or iPod® connectivity

**Bluetooth® interface for hands-free telephony****DAB digital radio tuner****USB port and aux-in socket located in central armrest compartment**

# AMG optional equipment

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>AMG PERFORMANCE STUDIO</b>				
<b>AMG Performance Package Plus</b> Includes: 30 hp (22 kW) power upgrade to 487 hp (358 kW) Forged pistons, newly-developed connecting rods and revised crankshaft Intake manifold painted Titanium Grey AMG carbon-fibre boot lid spoiler AMG brake calipers painted in red AMG high-performance composite brake system with composite front brake discs AMG Performance steering wheel trimmed in nappa leather		P30	4,333.33	5,200.00
<b>AMG Driver's Package</b> Includes an increase to the electronically limited top speed (175 mph) and attendance at an AMG 'Power & Passion' driving event	Please ask your Retailer for more information	250	1,937.50	2,325.00
<b>AMG Exterior Carbon-fibre Trim Package</b> Includes: Carbon-fibre boot lid spoiler Carbon-fibre exterior mirror housing		773	1,487.50	1,785.00
	In conjunction with AMG Performance Package Plus (code P30)		1,029.17	1,235.00
<b>AMG interior carbon-fibre trim</b>		H73	1,362.50	1,635.00
<b>AMG illuminated door sill panels</b>		U25	520.83	625.00
<b>AMG Performance suspension</b>		492	829.17	995.00
<b>AMG rear axle limited-slip differential lock</b>	Complimentary differential oil change required after first 2,000 miles	471	1,454.17	1,745.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>PAINT, TRIM AND UPHOLSTERY</b>				
<b>Appointments in <i>designo</i> Black leather</b> Top section of dashboard with black stitching, beltline section of doors and centre console armrest	Delivery times may be affected; please ask your Retailer for more information	E06	1,958.33	2,350.00
<b>Metallic paint – Diamond White</b>		799	400.00	480.00
<b><i>designo</i> Magno Black paint</b>	Please consult your Retailer for availability	056	2,329.17	2,795.00
<b>Trim – Brown Ash Wood, matt finish</b>		H06	229.17	275.00
<b>EXTERIOR</b>				
<b>Omit AMG model designation on wings</b>		261		no-cost option
<b>Omit model designation</b>	Deletes model and engine badging. Retains central Mercedes-Benz star on boot lid	260		no-cost option
<b>Privacy glass</b>	Includes side windows rear of B-pillar and rear windscreen	840	275.00	330.00
<b>Reversing camera</b>		218	325.00	390.00
<b>INTERIOR</b>				
<b>Lighting Package</b> Includes: Ambient lighting in exterior mirrors Courtesy lights in doors Illuminated air vent thumbwheels Illuminated door recess Illuminated front footwell Illuminated interior handle recess		876	125.00	150.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>INTERIOR (CONTINUED)</b>				
Ashtray and cigarette lighter	Replaces front centre storage compartment and 12V socket	301	25.00	30.00
<b>SECURITY AND SAFETY</b>				
<b>Lane-Tracking Package</b>		22P	612.50	735.00
Includes:	Blind Spot Assist (visible warning in exterior mirrors if vehicle is detected in blind spot)			
Lane-Keeping Assist (vibrates steering wheel when unintentional drifting out of lane is detected)				
<b>Driving Assistance Package</b>		23P	1,579.17	1,895.00
Includes:	Active Blind Spot Assist Active Lane-Keeping Assist Distronic Plus with Pre-Safe® Brake			
<b>Airbags – rear sidebags</b>		293	283.33	340.00
<b>Fire extinguisher</b>		682	79.17	95.00
<b>Heated windscreen wash system</b>		875	125.00	150.00

Item	Notes		Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)
<b>COMMUNICATIONS AND IN-CAR ENTERTAINMENT</b>				
<b>COMAND Online system with integrated 6-disc CD changer</b>		512	208.33	250.00
<b>Surround sound system – Harman Kardon® Logic7®</b> Includes 9-channel DSP amplifier with a total output of 450 watts in conjunction with 12 high-performance speakers. Dolby Digital 5.1 and DTS listening experience possible with COMAND Online		810	541.67	650.00
<b>Telephone pre-wiring with hands-free facility and telephone aerial on roof</b> A separate cradle for your mobile phone needs to be ordered as an accessory from your Retailer	Works in conjunction with the multi-function steering wheel and display. The phone cradle is mounted in the front centre armrest. It is recommended that a compatible handset is sourced prior to ordering a cradle	386	241.67	290.00
<b>SERVICE PACKAGE</b>				
<b>Service Care</b> Service Care allows you to spread the cost of servicing your new car in the Mercedes-Benz Official Workshop network. Taking out a Service Care plan ensures your servicing needs are taken care of by fully-trained Mercedes-Benz Technicians with the added benefit of a Mercedes-Benz Official Workshop service history	Price is based on a monthly rate. Example given is for two services taken over 24 months, three services over 36 months or four services over 48 months. Further payment options are available. New Service Care prices apply only to vehicles up to 12 months old prior to first service	1	33.33	40.00

# Colours and materials

## NON-METALLIC PAINTS<sup>1</sup>



040 Black

650 Calcite White



590 Fire Opal

## METALLIC PAINTS<sup>2</sup>



183 Magnetite Black

775 Iridium Silver



197 Obsidian Black

792 Palladium Silver



497 Cuprite Brown

890 Cavansite Blue



755 Tenorite Grey

## SPECIAL METALLIC PAINT<sup>2</sup>



799 Diamond White

056 *designo* Magno Black

## *designo* SPECIAL PAINT<sup>2,3,4</sup>

**AMG SPORT**  
Cloth/Artico artificial leather<sup>1</sup>



721 Black



728 Alpaca Grey

**Leather<sup>2</sup>**



221 Black



228 Alpaca Grey



235 Sahara Beige



237 Flamenco Red

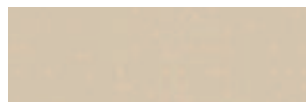
**C 63 AMG**  
*designo* leather

X11 Black<sup>1</sup>

X10 Sand



X17 Classic Red



X27 Porcelain

*designo* two-tone leather



X77 Sand/Black



X83 Classic Red/Black



X87 Porcelain/Black

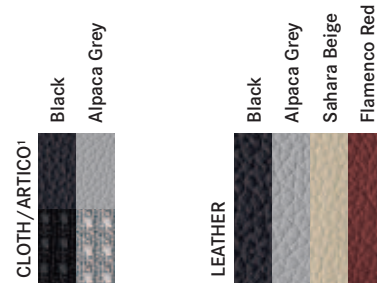
**TRIM**

739 Dark brushed aluminium<sup>1</sup>H80 High-Gloss Black<sup>2,4</sup>H06 Brown Ash wood, matt finish<sup>2</sup>H73 Carbon fibre<sup>5</sup>



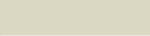
# Trim and upholstery combinations

	Cloth/Artico artificial leather		Leather			
	Black (721)	Alpaca Grey (728)	Black (221)	Alpaca Grey (228)	Sahara Beige (235)	Flamenco Red (237)
<b>Dashboard</b>						
Steering wheel	Black	Black	Black	Black	Black	Black
Upper dashboard trim	Black	Black	Black	Black	Black	Black
Lower dashboard trim	Black	Alpaca Grey	Black	Alpaca Grey	Black	Black
<b>Seats</b>						
Seat cushion centre section	Black	Alpaca Grey	Black	Alpaca Grey	Sahara Beige	Flamenco Red
Side bolster trim	Black	Alpaca Grey	Black	Alpaca Grey	Sahara Beige	Flamenco Red
Head restraint	Black	Alpaca Grey	Black	Alpaca Grey	Sahara Beige	Flamenco Red
Seat belt	Black	Black	Black	Black	Black	Black
<b>Doors</b>						
Door trim at beltline	Black	Black	Black	Black	Black	Black
Door centre panel	Black	Alpaca Grey	Black	Alpaca Grey	Sahara Beige	Flamenco Red
<b>Roof lining</b>	Black	Black	Black	Black	Black	Black
<b>Parcel shelf</b>	Black	Black	Black	Black	Black	Black
<b>Floor covering</b>						
Front and rear	Black	Alpaca Grey	Black	Black	Black	Black


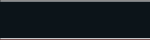

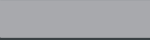
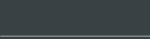


# Combination options



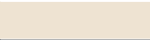
## NON-METALLIC PAINTS

	040 Black	●	●	●	●	●	●
	590 Fire Opal	●	○	●	○	○	△
	650 Calcite White	●	●	●	●	○	●

## METALLIC PAINTS

	183 Magnetite Black	●	●	●	●	●	●
	197 Obsidian Black	●	●	●	●	●	●
	497 Cuprite Brown	●	○	●	○	○	△
	755 Tenorite Grey	●	●	●	●	●	●
	775 Iridium Silver	●	●	●	●	●	●
	792 Palladium Silver	●	●	●	○	○	●
	890 Cavansite Blue	●	●	●	●	●	△

## SPECIAL PAINTS

	799 Diamond White	●	●	●	●	○	●
	056 <i>designo</i> Magno Black	●	●	●	●	●	●

● Recommended   ○ Possible   △ Not recommended   <sup>1</sup>Artificial leather   Please note that, owing to limitations of the printing process, paint colours may differ from those shown

# Technical specifications

MODEL	PETROL ENGINES			DIESEL ENGINES		AMG
	C 180 BlueEFFICIENCY	C 250 BlueEFFICIENCY	C 350 BlueEFFICIENCY	C 220 CDI BlueEFFICIENCY	C 250 CDI BlueEFFICIENCY	C 63 AMG

ENGINE							
Capacity	cc	1,796	1,796	3,498	2,143	2,143	6,208
Arrangement/cylinders/valves		in-line/4/16	in-line/4/16	V/6/24	in-line/4/16	in-line/4/16	V/8/32
Fuel delivery		Electronically controlled direct injection with single turbocharger	Electronically controlled direct injection with single turbocharger	Electronically controlled direct injection	Common-rail diesel with twin turbochargers	Common-rail diesel with twin turbochargers	Electronically controlled direct injection
Power <sup>1</sup>	hp (kW) at rpm	156 (115)/5,000	204 (150)/5,500	306 (225)/6,500	170 (125)/3,000–4,200	204 (150)/4,200	457 (336)/6,800 487 (358)/6,800 <sup>2</sup>
Torque <sup>1</sup>	Nm at rpm	250/1,600–4,200	310/2,300–4,300	370/3,500–5,250	400/1,400–2,800	500/1,600–1,800	600/5,000
Compression ratio		9.8:1	9.3:1	12.0:1	16.2:1	16.2:1	11.3:1

TRANSMISSION							
6-speed manual <sup>3</sup>		●	–	–	●	●	–
7G-Tronic Plus 7-speed automatic <sup>3</sup>		○	●	●	○	○	–
AMG Speedshift MCT 7-speed automatic sports transmission		–	–	–	–	–	●

TYRE SIZES							
Front		225/40 R 18	225/40 R 18	225/40 R 18	225/40 R 18	225/40 R 18	235/40 R 18
Rear		255/35 R 18	255/35 R 18	255/35 R 18	255/35 R 18	255/35 R 18	255/35 R 18

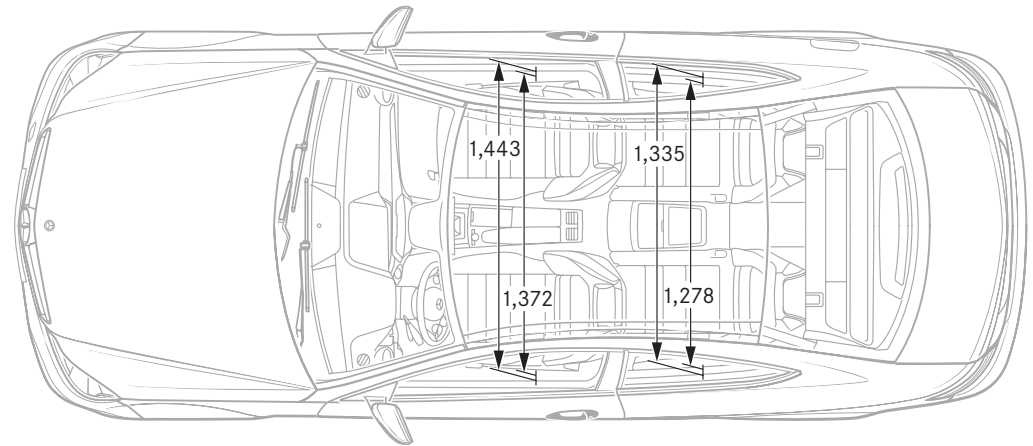
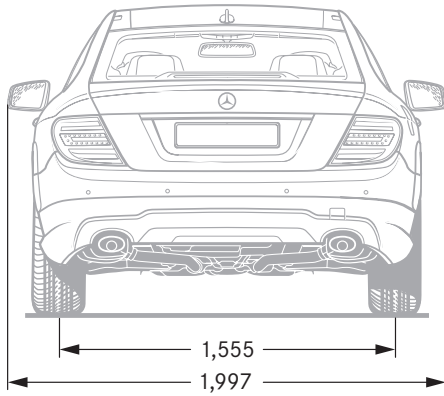
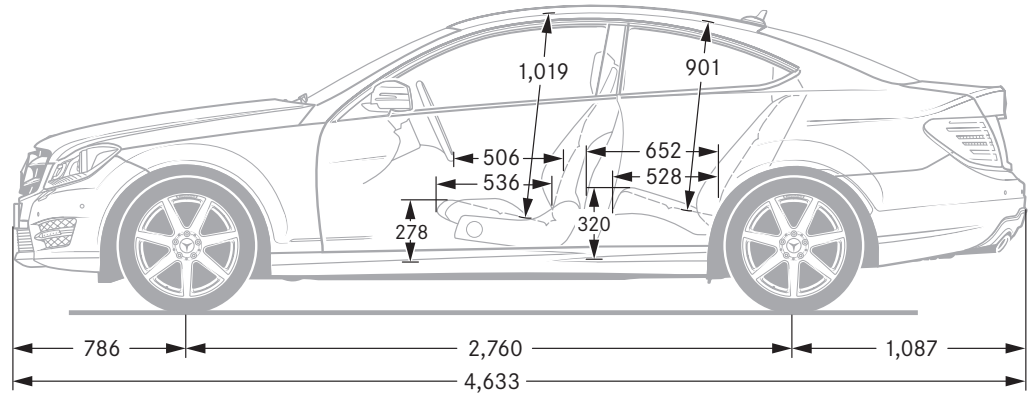
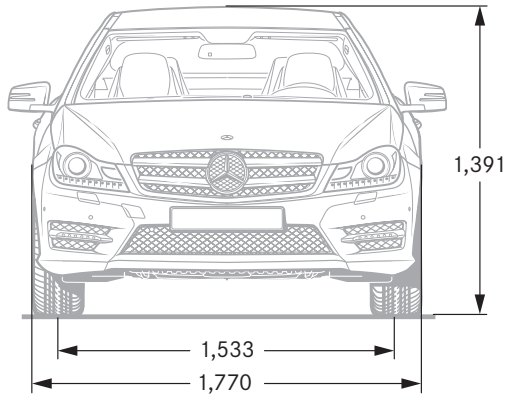
● Standard ○ Optional – Not available



MODEL	PETROL ENGINES				DIESEL ENGINES				AMG
	C 180 BlueEFFICIENCY	C 250 BlueEFFICIENCY	C 350 BlueEFFICIENCY		C 220 CDI BlueEFFICIENCY	C 250 CDI BlueEFFICIENCY		C 63 AMG	
CO <sub>2</sub> EMISSIONS <sup>1</sup> g/km	man.	auto.	auto.	auto.	man.	auto.	man.	auto.	auto.
Emissions standard	EU5		EU5	EU5	EU5		EU5		EU5
18" 255/35 tyres	169	162	163	164	133	139	143	139	280
19" 255/30 tyres	-	-	-	-	-	-	-	-	280
INSURANCE	man.	auto.	auto.	auto.	man.	auto.	man.	auto.	auto.
Group rating	31	31	36	40	35	35	38	38	44

Insurance ratings may vary depending on model line and specification. Please refer to <http://www.thatcham.org/abigrouprating/> for further details

<sup>1</sup>The choice of wheels and transmission may affect CO<sub>2</sub> emissions and corresponding Road Fund Licence  
The figures on pages 34 to 36 are correct at time of going to print. Please refer to the government website for latest data – [www.vca.gov.uk](http://www.vca.gov.uk)  
All measurements in millimetres. The dimensions are mean values and apply to standard-specification, unladen vehicles



# Road Fund Licence



All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO<sub>2</sub> emissions. A first year rate of Vehicle Excise Duty applies to new cars on their first year of registration. For the second and subsequent years a standard rate for each taxation band will apply.<sup>1</sup> The table below shows the bands (A–M) created by the DVLA and the corresponding Road Fund Licence. CO<sub>2</sub> emissions are listed in the technical specifications on pages 34–37, and the relevant Excise Duty is reflected in the on-the-road prices on page 5.

Band	CO <sub>2</sub> emissions	First year rate (£)	Standard rate (£)
A	up to 100 g/km	0.00	0.00
B	101 to 110 g/km	0.00	20.00
C	111 to 120 g/km	0.00	30.00
D	121 to 130 g/km	0.00	100.00
E	131 to 140 g/km	120.00	120.00
F	141 to 150 g/km	135.00	135.00
G	151 to 165 g/km	170.00	170.00
H	166 to 175 g/km	275.00	195.00
I	176 to 185 g/km	325.00	215.00
J	186 to 200 g/km	460.00	250.00
K	201 to 225 g/km	600.00	270.00
L	226 to 255 g/km	815.00	460.00
M	over 255 g/km	1,030.00	475.00

<sup>1</sup>For further information on the above vehicle taxation changes please refer to [www.direct.gov.uk/en/Motoring/OwningAVehicle/HowToTaxYourVehicle](http://www.direct.gov.uk/en/Motoring/OwningAVehicle/HowToTaxYourVehicle)

# Services and benefits

## Mercedes-Benz Service Care

We believe that servicing costs should be as flexible and affordable as possible for your C-Class, which is why we offer Service Care, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With Service Care we guarantee the price of parts and labour for up to four services and safeguard against further inflation. It also covers the cost of all recommended service items including brake fluid, spark plugs, air filters, fuel filters and screen wash.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

To find out more please contact your local Retailer or visit [www.mercedes-benz.co.uk/servicecare](http://www.mercedes-benz.co.uk/servicecare)

## Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects<sup>1</sup> and up to 30 years warranty against perforation due to corrosion from the inside out.<sup>2</sup> What's more, it's also covered by Mercedes-Benz Mobilo Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.<sup>2</sup>

## Factory Collection

For the exhilarating experience of picking up your brand new Mercedes-Benz where it was built, we offer our Factory Collection programme. All you need to do is pay for a one-way flight<sup>3</sup> to Stuttgart – we take care of the rest. Included is an airport transfer to your hotel, one night's accommodation, dinner and breakfast, a factory tour and a return crossing by Eurotunnel (Standard Class). Additional travellers can also be invited.<sup>4</sup> For a memorable drive home,<sup>5</sup> visit [www.mercedes-benz.co.uk/factorycollection](http://www.mercedes-benz.co.uk/factorycollection), call our Collection Team on **0845 273 9705** or speak to your Retailer.

<sup>1</sup>Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers    <sup>2</sup>Subject to full Terms and Conditions, dependent on date of registration, available upon request    <sup>3</sup>Economy £150.00, Business Class £350.00

<sup>4</sup>At additional cost    <sup>5</sup>For the return journey you will receive five days fully comprehensive insurance

# Mercedes-Benz Finance

Finance designed to meet your needs

Choosing the right Mercedes-Benz from our extensive range of models can take time, but choosing the best way to fund your new vehicle shouldn't – because the solution is simple: Mercedes-Benz Finance.

At Mercedes-Benz Finance not only do we provide a wide range of flexible finance and leasing options, but we also offer you the possibility of tailoring any of our packages to meet your individual needs precisely – whether you're a private customer or a business user.

Business Managers to help you all the way

Our Business Managers are trained vehicle funding specialists. They can talk you through your finance options, advise you as to which one may suit you best and help you make the right decision. What's more, they have access to systems and support that will enable quotations and comparisons to be prepared for you in minutes.

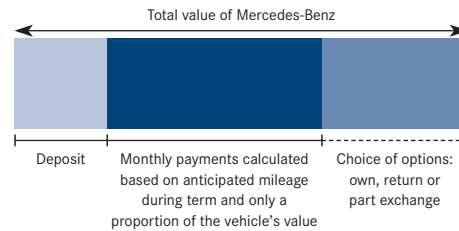
We guarantee rate transparency, so you can be confident in the knowledge that the APR quoted by your Business Manager is the APR you will be charged. This APR will not be affected by your credit rating and the rate will not vary during your finance agreement.

## Quick, easy and convenient

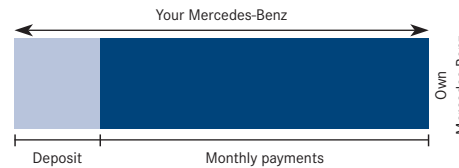
Mercedes-Benz Finance is quick and easy to arrange and immediately available whenever you wish to take your car, so there's no waiting for cheques or loans to clear. We can even administer the settlement of any outstanding finance you may have on your old car.

You can also rest assured that loans arranged through Mercedes-Benz Finance are only ever secured against your car, and not your home or any other personal asset.

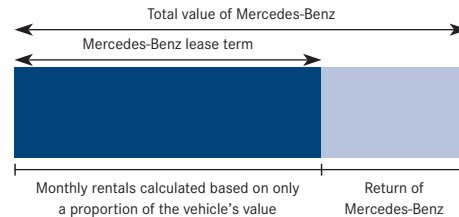
### MERCEDES-BENZ AGILITY



### MERCEDES-BENZ HIRE PURCHASE



### MERCEDES-BENZ OPERATING LEASE







Prices effective from 1 April 2012. Information correct at time of going to print.  
Prices and specifications are subject to change without prior notice.  
MBW/C204PL/0412

Mercedes-Benz UK Ltd, Tongwell, Milton Keynes, MK15 8BA [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk)



## Mixed Sources

Product group from well-managed  
forests, controlled sources and  
recycled wood or fibre

[www.fsc.org](http://www.fsc.org) Cert no. SGS-COC-004556  
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